

Compañías	Primas Directas Emision 2010 (Importe)	% Participacion Mercado		% Crecimiento real
		2010	2009	
1 Metlife México	27,748,743	15.74	14.86	9.13
2 G.N.P.	20,162,682	11.44	11.24	4.84
3 AXA Seguros	16,765,999	9.51	9.68	1.17
4 BBVA Bancomer	9,747,547	5.53	7.24	-21.34
5 Monterrey New York Life	8,922,645	5.06	5.01	4.12
6 Inbursa	8,479,015	4.81	10.31	-51.92
7 Banamex	7,840,616	4.45	3.08	48.60
8 Qualitas	6,920,435	3.93	3.67	10.12
9 Mapfre Tepeyac	6,169,189	3.50	3.15	14.59
10 Pensiones BBVA Bancomer	5,617,306	3.19	2.03	61.50
11 Banorte Generali	5,423,148	3.08	3.05	3.96
12 Pensiones Banorte Generali	4,835,046	2.74	1.18	139.88
13 Atlas	4,274,238	2.42	2.29	8.96
14 Aba/Seguros	4,228,763	2.40	2.06	19.74
15 Allianz México	3,629,041	2.06	1.80	18.08
16 Zurich	3,000,086	1.70	1.71	2.56
17 AIG México Interamericana (C)	2,864,811	1.63	1.68	-0.61
18 Interacciones	2,632,371	1.49	1.71	-10.01
19 Santander	2,491,014	1.41	1.61	-9.64
20 ACE Seguros	2,067,468	1.17	1.13	7.21
21 HSBC Seguros	1,846,530	1.05	1.01	6.59
22 Argos AEGON	1,657,279	0.94	1.24	-22.00
23 GMX Seguros	1,631,261	0.93	0.98	-2.66
24 Royal & Sunalliance	1,363,041	0.77	0.67	19.52
25 AIG México Vida (ALICO)	1,147,363	0.65	0.65	2.65
26 Agroasemex	1,047,388	0.59	0.33	83.67
27 FM Global	1,030,109	0.58	0.52	16.81
28 Metropolitana	994,543	0.56	0.55	5.43
29 Seguros Azteca	937,142	0.53	0.47	17.25
30 General de Seguros	917,477	0.52	0.49	10.07
31 ProFuturo G.N.P.	875,421	0.50	0.05	*
32 Afirme	850,813	0.48	0.48	4.50
33 HDI Seguros	737,228	0.42	0.44	-1.84
34 Hir Seguros	651,617	0.37	0.29	30.76
35 Cardif Vida	572,687	0.32	0.24	41.66
36 QBE de México	505,527	0.29	0.29	1.33
37 Plan Seguro	468,927	0.27	0.24	16.02
38 Chubb de México	463,689	0.26	0.21	28.61
39 ANA	449,188	0.25	0.25	6.85
40 Multiva	442,843	0.25	0.30	-13.40
41 Assurant Vida	375,180	0.21	0.12	82.85
42 HSBC Vida	370,123	0.21	0.12	74.58
43 El Potosí	348,734	0.20	0.17	18.06
44 Tokio Marine	289,688	0.16	0.17	1.85
45 BUPA México	238,658	0.14	0.12	11.68
46 El Aguila	205,221	0.12	0.11	8.03

Compañías	Primas Directas Emision 2010 (Importe)	% Participacion Mercado		% Crecimiento real
		2010	2009	
47 Salud Preventis	199,250	0.11	0.12	-2.48
48 La Latinoamericana	193,634	0.11	0.12	-5.58
49 SHF Cred Vivienda	169,276	0.10	0.04	171.33
50 Médica Integral G.N.P.	140,870	0.08	0.08	0.12
51 Seguros Azteca Daños	133,437	0.08	0.04	103.53
52 Atradius	124,657	0.07	0.08	-12.14
53 XL Insurance	121,172	0.07	0.10	-26.05
54 Primero Seguros	106,329	0.06	0.03	91.65
55 Patrimonial Daños	98,103	0.06	0.04	30.32
56 AXA Salud	97,701	0.06	0.05	16.73
57 General de Salud	94,657	0.05	0.05	19.05
58 CESCE	87,585	0.05	0.03	103.71
59 Sompo Japan	86,847	0.05	0.05	-2.68
60 HSBC Pensiones	80,568	0.05	0.01	523.00
61 Genworth Seg. de Credito	49,301	0.03	0.03	-7.46
62 Centauro	40,945	0.02	0.03	-20.27
63 Pensiones Inbursa	32,778	0.02	0.01	261.47
64 Dentegra	32,705	0.02	0.01	194.64
65 Pensiones Banamex	23,591	0.01	0.02	-13.60
66 Insignia Life	21,465	0.01	0.00	286.43
67 Prudential	20,349	0.01	0.01	23.08
68 Metlife Pensiones	18,062	0.01	0.00	392.29
69 Skandia Vida	13,278	0.01	0.01	5.40
70 Salud COOP	9,599	0.01	0.05	-88.94
71 Cardif Seguros Generales	9,333	0.01	0.01	-36.73
72 Mapfre Crédito	8,708	0.00	0.01	-50.31
73 ING Pensiones	8,440	0.00	0.01	-18.48
74 Principal Pensiones	4,661	0.00	0.00	236.29
75 Vitamédica	623	0.00	0.00	-33.90
76 Principal México	550	0.00	0.00	102.95
77 Pensiones Royal & Sun	474	0.00	0.00	100.00
TOTAL	176,266,785	100.00	100.00	3.00

Compañías	Primas Directas Emision 2010 (Importe)	% Participacion Mercado 2010	% Crecimiento real
1 AXA Seguros	8,539,660	12.87	-3.37
2 Qualitas	6,920,435	10.43	10.12
3 G.N.P.	6,122,446	9.23	-0.46
4 Inbursa	4,853,022	7.32	-62.91
5 Mapfre Tepeyac	4,634,409	6.99	11.39
6 Aba/Seguros	4,228,763	6.38	19.74
7 BBVA Bancomer	3,053,350	4.60	-0.49
8 Atlas	2,982,323	4.50	18.15
9 Banorte Generali	2,905,454	4.38	3.36
10 AIG México Interamericana (C)	2,551,453	3.85	-3.07
11 Zurich	2,384,936	3.60	-2.22
12 Interacciones	2,017,283	3.04	-12.48
13 Allianz México	1,683,333	2.54	-1.47
14 GMX Seguros	1,631,261	2.46	-2.66
15 Santander	1,202,058	1.81	46.98
16 Agroasemex	1,047,388	1.58	83.67
17 Royal & Sunalliance	1,030,693	1.55	23.67
18 FM Global	1,030,109	1.55	16.81
19 ACE Seguros	875,914	1.32	11.55
20 General de Seguros	802,764	1.21	11.56
21 Metropolitana	784,637	1.18	10.41
22 Afirme	721,561	1.09	1.20
23 HDI Seguros	659,768	0.99	-0.95
24 HSBC Seguros	490,666	0.74	2.25
25 ANA	449,188	0.68	6.85
26 Chubb de México	369,750	0.56	9.05
27 El Potosí	310,241	0.47	19.91
28 QBE de México	310,213	0.47	-2.01
29 Tokio Marine	239,620	0.36	-9.68
30 El Aguila	205,221	0.31	8.03
31 Multiva	188,207	0.28	-20.51
32 SHF Cred Vivienda	169,276	0.26	171.33
33 Banamex	146,419	0.22	12.01
34 Seguros Azteca Daños	133,437	0.20	103.53
35 Atradius	124,657	0.19	-12.14
36 XL Insurance	121,172	0.18	-26.05
37 Patrimonial Daños	98,103	0.15	30.32
38 CESCE	87,585	0.13	103.71
39 Sompo Japan	86,847	0.13	-2.68
40 La Latinoamericana	71,668	0.11	-32.25
41 Genworth Seg. de Credito	49,301	0.07	-7.46
42 Cardif Seguros Generales	9,333	0.01	-36.73
43 Mapfre Crédito	8,708	0.01	-50.31
TOTAL	66,332,632	100.00	-7.07

Compañías	Primas Directas Emision 2010 (Importe)	% Participacion Mercado 2010	% Crecimiento real
1 Qualitas	6,919,174	19.58	10.13
2 AXA Seguros	5,638,390	15.96	4.05
3 G.N.P.	4,405,163	12.47	5.15
4 Aba/Seguros	3,578,274	10.13	24.77
5 BBVA Bancomer	2,258,848	6.39	0.36
6 Inbursa	2,033,540	5.76	22.27
7 Mapfre Tepeyac	1,949,219	5.52	-4.67
8 Banorte Generali	1,759,150	4.98	3.57
9 Zurich	943,893	2.67	-5.22
10 Atlas	840,826	2.38	-0.37
11 Metropolitana	719,938	2.04	10.42
12 HDI Seguros	579,521	1.64	9.46
13 Royal & Sunalliance	454,298	1.29	20.17
14 ANA	449,188	1.27	6.85
15 General de Seguros	438,023	1.24	13.62
16 AIG México Interamericana (Ch)	388,539	1.10	-24.77
17 HSBC Seguros	380,110	1.08	-4.53
18 Afirme	304,402	0.86	33.15
19 El Potosí	243,431	0.69	27.28
20 El Aguila	205,221	0.58	8.03
21 Interacciones	181,983	0.52	-64.83
22 Santander	163,393	0.46	-27.46
23 Multiva	122,154	0.35	8.01
24 Patrimonial Daños	98,103	0.28	30.32
25 ACE Seguros	85,882	0.24	27.14
26 La Latinoamericana	67,652	0.19	18.18
27 Seguros Azteca Daños	62,633	0.18	22.90
28 Allianz México	27,320	0.08	4.15
29 Tokio Marine	17,208	0.05	-18.66
30 Banamex	15,330	0.04	-0.01
31 Sompo Japan	952	0.00	-8.11
TOTAL	35,331,759	100.00	6.05

Compañías	Primas Directas Emision 2010 (Importe)	% Participacion Mercado 2010	% Crecimiento real
1 Qualitas	4,105,455	17.17	8.20
2 AXA Seguros	3,302,310	13.81	4.67
3 G.N.P.	3,015,648	12.61	2.57
4 Aba/Seguros	2,722,108	11.39	24.38
5 BBVA Bancomer	1,876,249	7.85	-0.10
6 Mapfre Tepeyac	1,449,909	6.06	-2.19
7 Inbursa	1,364,160	5.71	29.50
8 Banorte Generali	1,303,292	5.45	5.26
9 Zurich	927,526	3.88	-6.07
10 Metropolitana	634,687	2.65	10.44
11 Atlas	457,166	1.91	-1.70
12 Royal & Sunalliance	353,228	1.48	11.27
13 HDI Seguros	309,188	1.29	10.66
14 HSBC Seguros	293,623	1.23	-4.90
15 AIG México Interamericana (C)	266,154	1.11	-20.64
16 ANA	261,926	1.10	6.54
17 Afirme	221,712	0.93	32.49
18 General de Seguros	212,009	0.89	12.50
19 El Aguila	205,221	0.86	8.03
20 Santander	163,393	0.68	-27.46
21 El Potosí	131,085	0.55	25.27
22 Interacciones	116,157	0.49	-62.20
23 Multiva	64,825	0.27	1.18
24 Seguros Azteca Daños	62,633	0.26	22.90
25 La Latinoamericana	47,274	0.20	2.16
26 Banamex	15,330	0.06	-0.01
27 Tokio Marine	13,964	0.06	-1.13
28 Allianz México	7,966	0.03	16.27
29 Patrimonial Daños	3,949	0.02	10.31
30 Sompo Japan	684	0.00	-19.24
31 ACE Seguros	506	0.00	-42.76
TOTAL	23,909,337	100.00	5.65

Compañías	Primas Directas Emision 2010 (Importe)	% Participacion Mercado 2010	% Crecimiento real
1 Qualitas	2,662,673	25.57	13.97
2 AXA Seguros	2,312,647	22.21	3.28
3 G.N.P.	1,005,199	9.65	3.98
4 Aba/Seguros	838,887	8.06	27.44
5 Inbursa	668,398	6.42	9.92
6 Banorte Generali	455,468	4.37	-0.98
7 Mapfre Tepeyac	452,661	4.35	-11.07
8 BBVA Bancomer	382,600	3.67	2.65
9 Atlas	359,484	3.45	2.06
10 General de Seguros	219,458	2.11	15.47
11 HDI Seguros	210,780	2.02	9.92
12 ANA	144,463	1.39	17.13
13 El Potosí	103,783	1.00	33.10
14 Royal & Sunalliance	98,588	0.95	65.71
15 HSBC Seguros	86,486	0.83	-3.25
16 Afirme	80,404	0.77	37.90
17 Metropolitana	79,206	0.76	16.18
18 AIG México Interamericana (Ch)	75,864	0.73	-34.00
19 Interacciones	63,518	0.61	-67.97
20 Multiva	52,178	0.50	21.60
21 Allianz México	19,355	0.19	7.13
22 La Latinoamericana	18,815	0.18	86.15
23 Zurich	13,294	0.13	68.19
24 Tokio Marine	3,235	0.03	-52.91
25 ACE Seguros	2,961	0.03	11.86
26 Patrimonial Daños	1,937	0.02	-126.43
27 Sampo Japan	268	0.00	43.09
TOTAL	10,412,609	100.00	6.73

Compañías	Primas Directas Emision 2010 (Importe)	% Participacion Mercado 2010	% Crecimiento real
1 Qualitas	101,934	19.63	-5.78
2 G.N.P.	85,880	16.53	-21.29
3 ACE Seguros	82,415	15.87	28.74
4 Mapfre Tepeyac	46,650	8.98	-12.58
5 AIG México Interamericana (CH)	45,598	8.78	-30.28
6 HDI Seguros	44,633	8.59	-4.42
7 ANA	36,700	7.07	-19.22
8 AXA Seguros	23,434	4.51	-4.96
9 Aba/Seguros	17,278	3.33	-17.52
10 Atlas	9,061	1.74	-4.16
11 El Potosí	8,563	1.65	-0.88
12 General de Seguros	6,557	1.26	-6.32
13 Metropolitana	6,045	1.16	-33.79
14 Zurich	3,073	0.59	474.39
15 Inbursa	983	0.19	-41.70
16 Banorte Generali	389	0.07	23.10
17 Royal & Sunalliance	158	0.03	100.00
18 Multiva	29	0.01	-50.85
19 Tokio Marine	7	0.00	-94.62
20 La Latinoamericana	0	0.00	-100.00
TOTAL	519,385	100.00	-9.64

Compañías	Primas Directas Emision 2010 (Importe)	% Participacion Mercado 2010	% Crecimiento real
1 G.N.P.	298,436	60.85	72.02
2 Patrimonial Daños	92,217	18.80	16.69
3 Qualitas	49,112	10.01	11.38
4 Atlas	15,114	3.08	-11.95
5 HDI Seguros	14,921	3.04	28.57
6 ANA	6,098	1.24	5.36
7 Multiva	5,122	1.04	-15.41
8 Royal & Sunalliance	2,324	0.47	114.99
9 Interacciones	2,308	0.47	-80.45
10 Afirme	2,286	0.47	-22.88
11 La Latinoamericana	1,563	0.32	81.44
12 AIG México Interamericana (C)	923	0.19	23.89
13 Tokio Marine	3	0.00	-90.91
14 Allianz México	NE	0.00	-100.00
15 AXA Seguros	NE	0.00	NE
16 Sompo Japan	NE	0.00	-100.00
TOTAL	490,427	100.00	37.75

Posición	Compañía	Primas Directas Emision 2010 (Importe)	% Crecimiento real	Resultado Neto (importe)	% Indice Combinado
1	Qualitas	6,919,174	10.13	435,791	98
2	AXA Seguros	5,638,390	4.05	329,617	99
3	G.N.P.	4,405,163	5.15	-123,322	113
4	Aba/Seguros	3,578,274	24.77	321,833	101
5	BBVA Bancomer	2,258,848	0.36	916,908	74
	GRANDES	22,799,850	8.52	1,880,827	99
6	Inbursa	2,033,540	22.27	95,395	98
7	Mapfre Tepeyac	1,949,219	-4.67	17,831	105
8	Banorte Generali	1,759,150	3.57	193,649	89
9	Zurich	943,893	-5.22	-120,806	121
10	Atlas	840,826	-0.37	95,839	93
11	Metropolitana	719,938	10.42	-50,114	111
12	HDI Seguros	579,521	9.46	11,013	104
13	Royal & Sunalliance	454,298	20.17	-89,831	124
14	ANA	449,188	6.85	4,645	106
15	General de Seguros	438,023	13.62	15,745	102
	MEDIANAS	10,167,596	5.78	173,366	102
16	AIG México Interamericana	388,539	-24.77	-41,413	126
17	HSBC Seguros	380,110	-4.53	180,186	73
18	Afirme	304,402	33.15	-8,882	107
19	El Potosí	243,431	27.28	-7,788	103
20	El Aguila	205,221	8.03	2,362	111
21	Interacciones	181,983	-64.83	-124,776	174
22	Santander	163,393	-27.46	-87,541	159
23	Multiva	122,154	8.01	10,601	105
24	Patrimonial Daños	98,103	30.32	9,976	91
25	ACE Seguros	85,882	27.14	18,972	69
26	La Latinoamericana	67,652	18.18	-9,061	121
27	Seguros Azteca Daños	62,633	22.90	8,939	75
28	Allianz México	27,320	4.15	10,379	76
29	Tokio Marine	17,208	-18.66	-16,087	145
30	Banamex	15,330	-0.01	50,249	0
31	Sompo Japan	952	-8.09	251	85
32	Monterrey New York Life	0	0.00	-3	0
33	QBE de México	0	0.00	-297	0
	CHICAS	2,364,313	-12.27	-3,935	112
1	Patria	0	0.00	10,567	92
2	QBE del Istmo	0	0.00	-57	118
	REASEGURADORAS	0	0.00	10,510	92
	TOTAL	35,331,759	6.05	2,060,768	101